

Expression of Interest

The Aboriginal Sport Circle NWT (ASCNWT) is looking for a potential artist or company to assist our organization in the creation of a new logo. Finding the right candidate to help us through this process is critical to the future of ASCNWT. We want to ensure that we find someone who understands our organization, our values and can support us to create a brand identity that will help us achieve another 25 years of success.

Logo Guidelines

1. **Stand Alone** – The new logo should include our organizations name but also be strong enough to stand on its own.
2. **Color** – The new logo must match our current branding color scheme.
3. **Representative** – The new logo must represent the Indigenous cultures across the NT and the work of ASCNWT.

How to Apply

ASCNWT is seeking interested individuals or companies to submit a concept/draft of a potential new logo that follows the logo guidelines. The concept design should include the logo but also a description of the creative process or the different meanings behind the elements of the design.

If you are interested in submitting a design, please contact Christopher MacDonald at 587-441-2793 or christopher@ascnwt.ca. ASCNWT will work with potential clients to provide them with background information, organization mission and vision as well as current branding guidelines.

Contract

ASCNWT will work with the successful applicant to create a contract that outlines compensation, deadlines, and approach to the project.

Deadline

April 7th, 2023

If you have any questions, please contact us:

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